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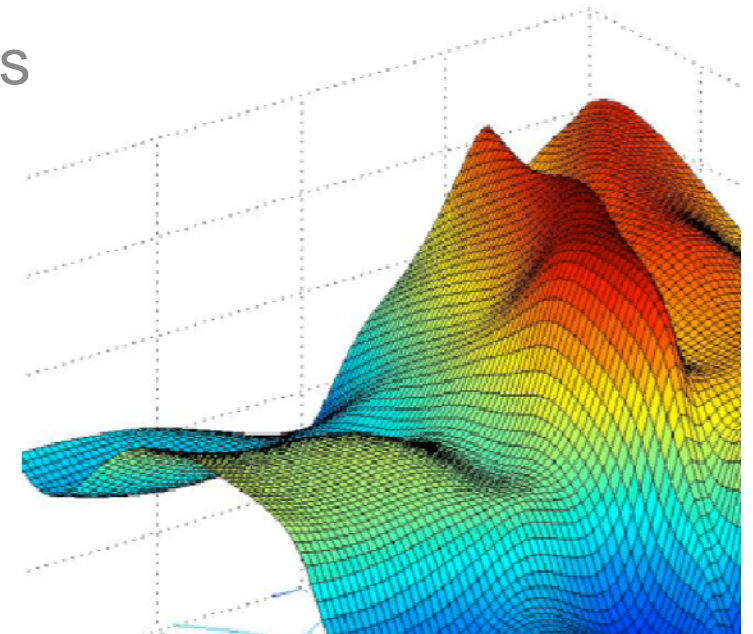
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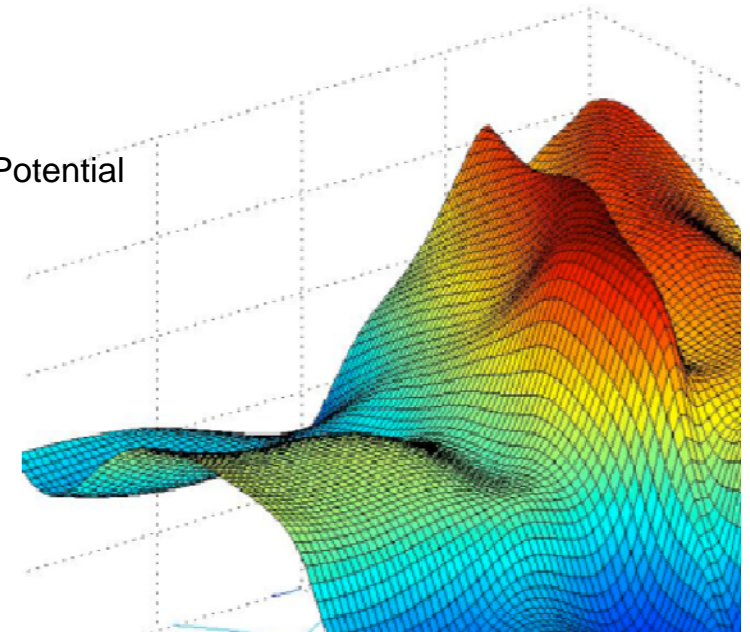
Higher Order Leadership for Data Science Projects

Herding Cats and Leading Elephants



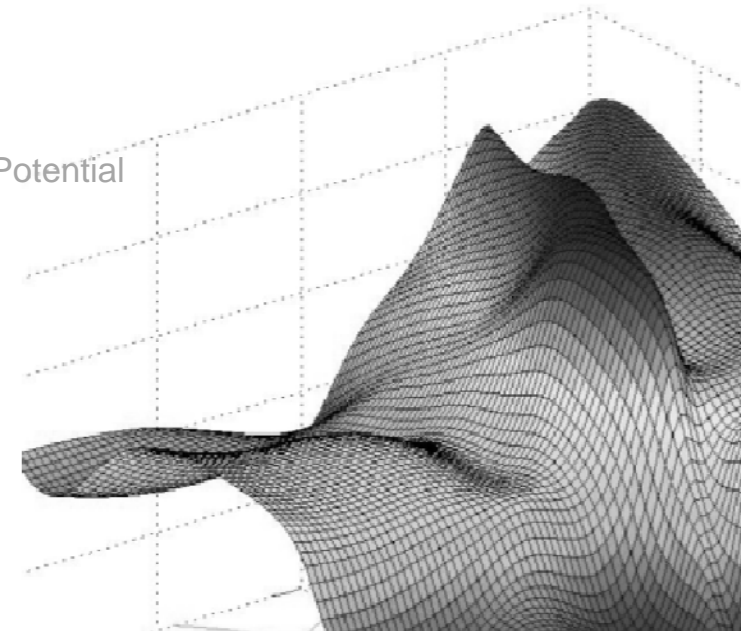
Higher Order Leadership for Data Science Projects

- Why are Defense and National Security Different?
 - Putting Intuition in Context
- Herding Cats
 - Assign Leadership Roles
 - Gives Ownership, Provides Pride, Fulfillment, Tangible Benefit
 - Show Importance to Each Member
 - People Like to Be Taken Seriously, Feel Sense of Belonging
 - Celebrate Success
 - It Feels Good to Win
 - Start at the Result
 - Let the Goal Drive Your Structure and Processes
- Leading Elephants
 - Manage by Strengths
 - People Like to Be Successful, Fulfilled When Working at Potential
 - Take it to the Next Level
 - Common Desire to Learn, Apply Knowledge
 - Create/Respect Boundaries
 - Don't Interrupt Genius, Let the Working Dogs Work
 - Don't Make it Mad



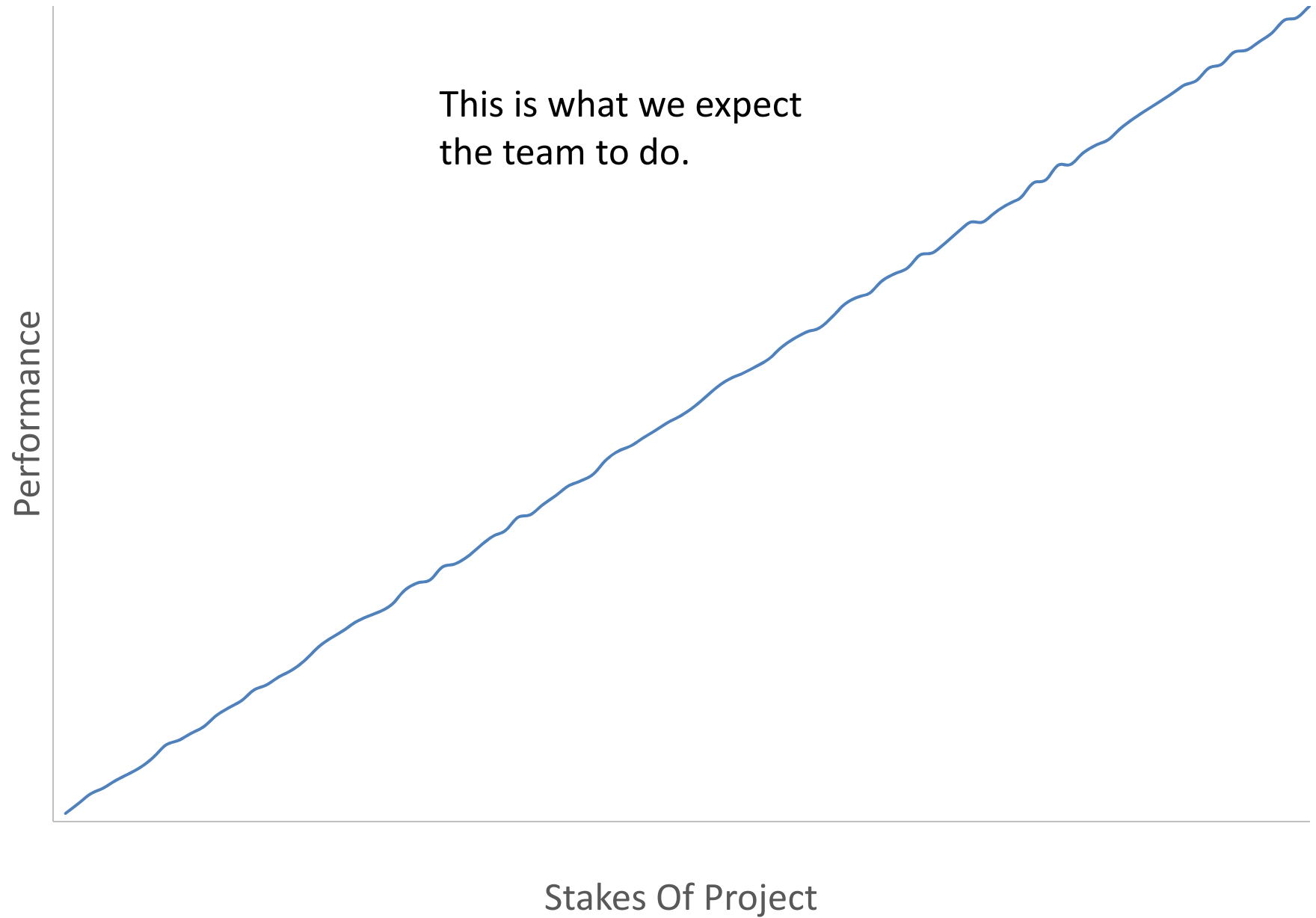
Higher Order Leadership for Data Science in the IC

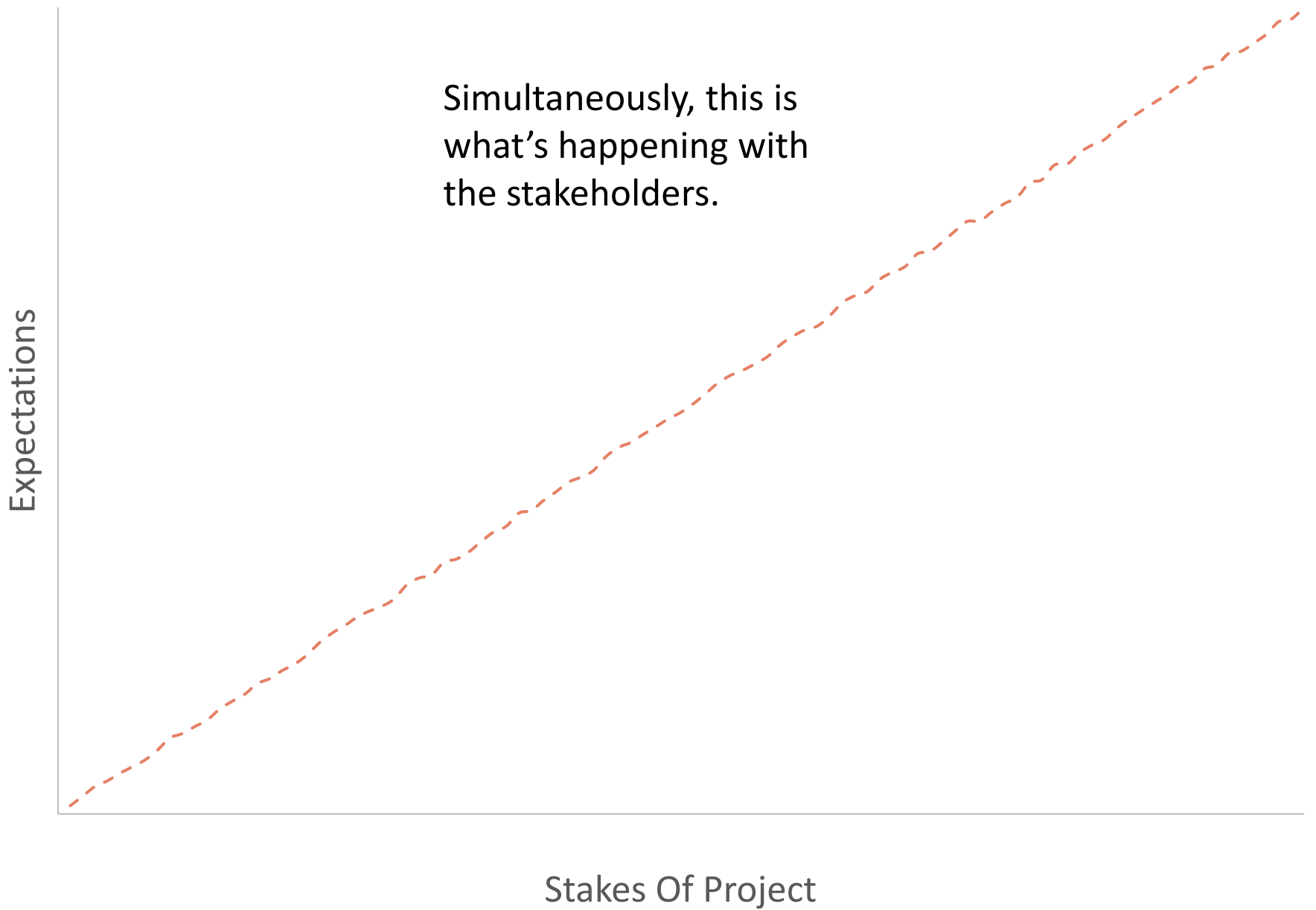
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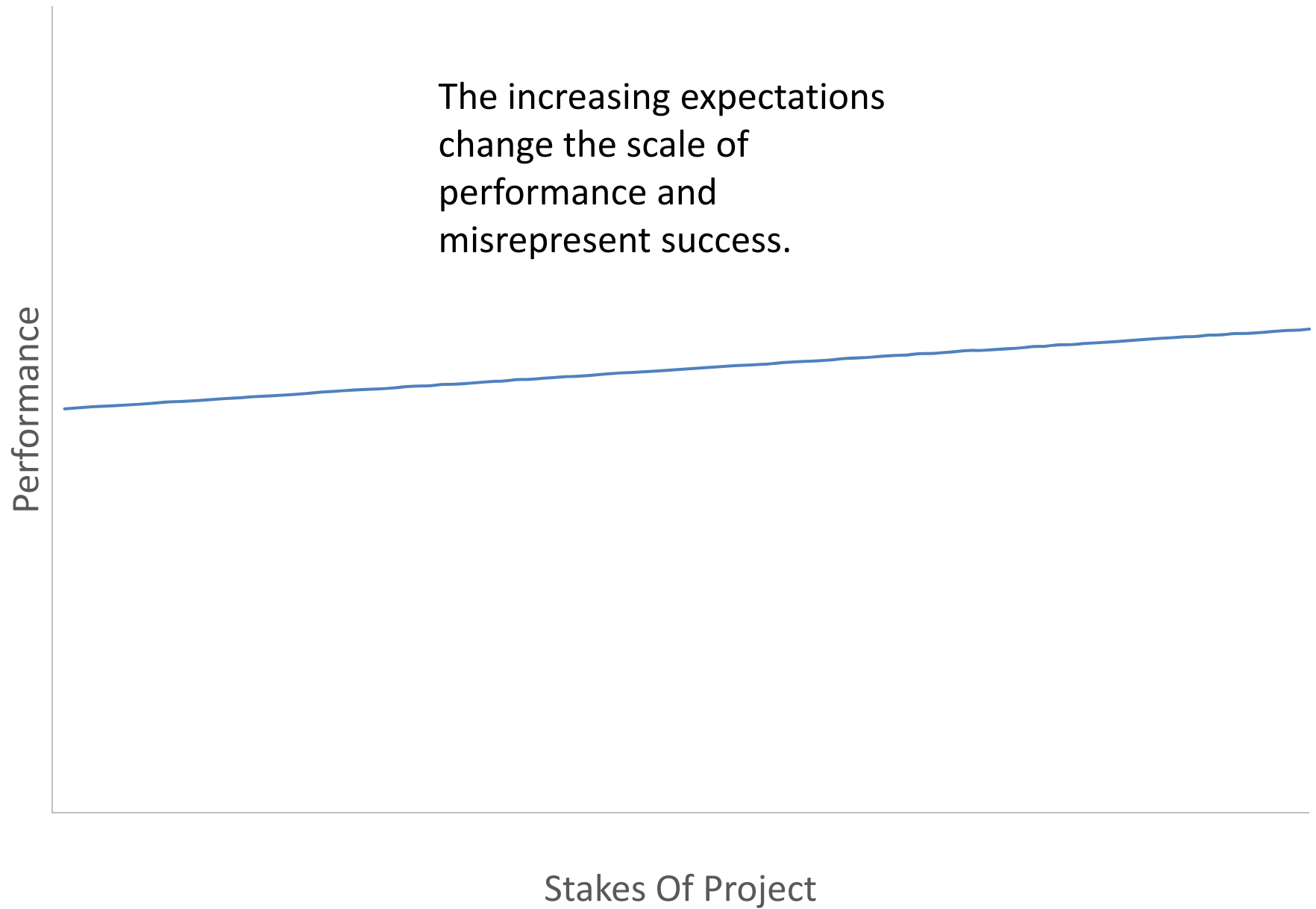


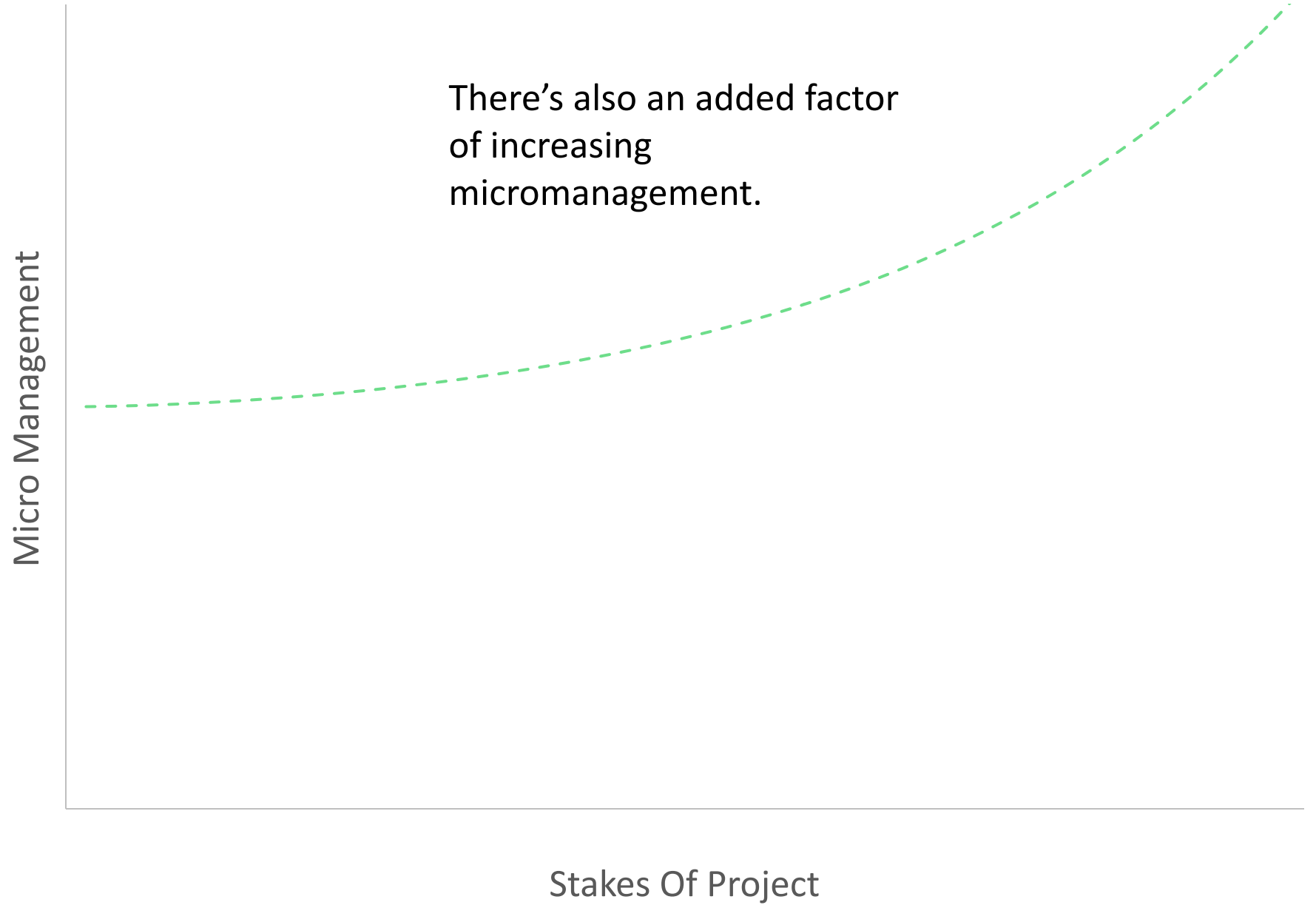
Why are Defense and National Security Different?

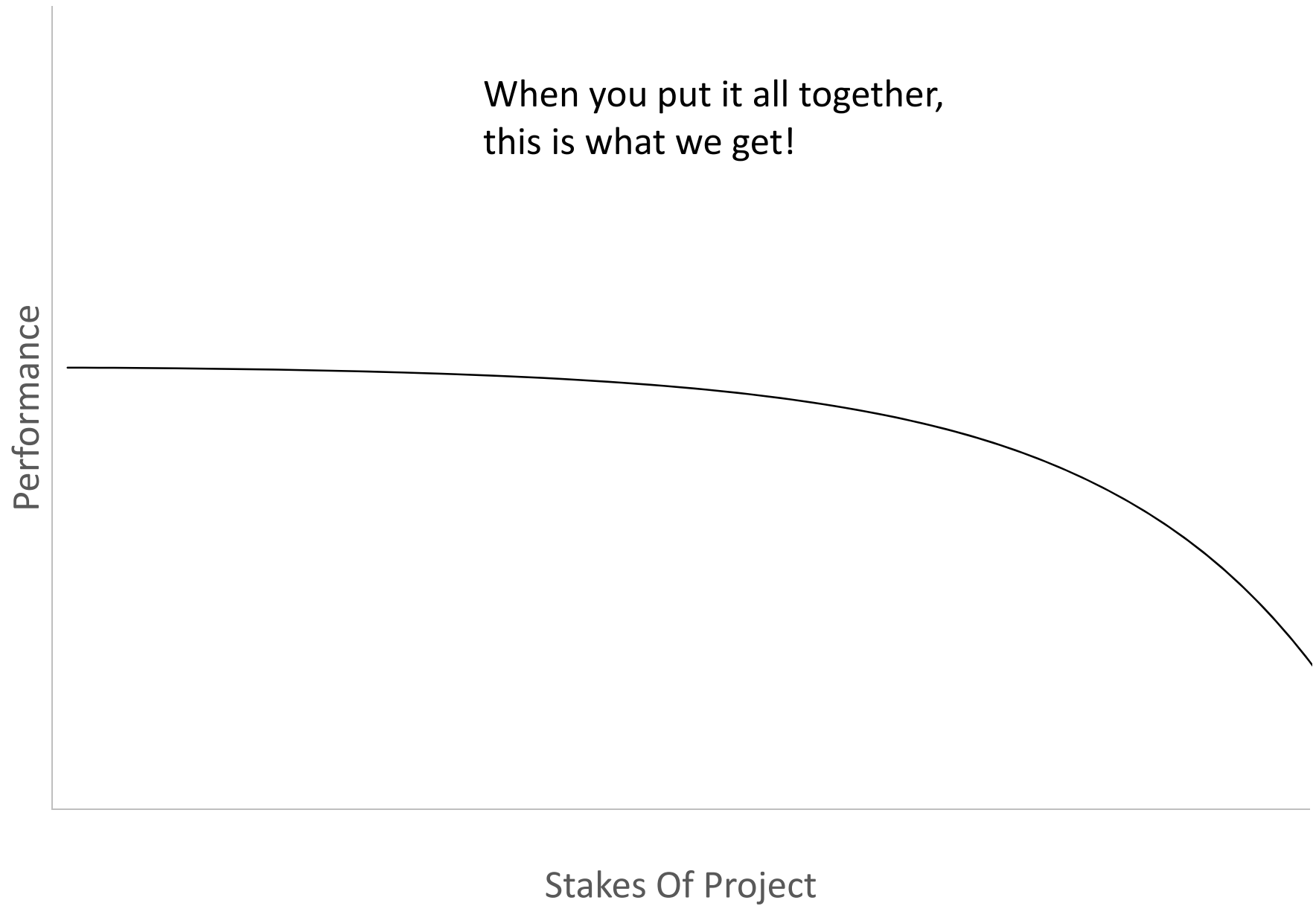






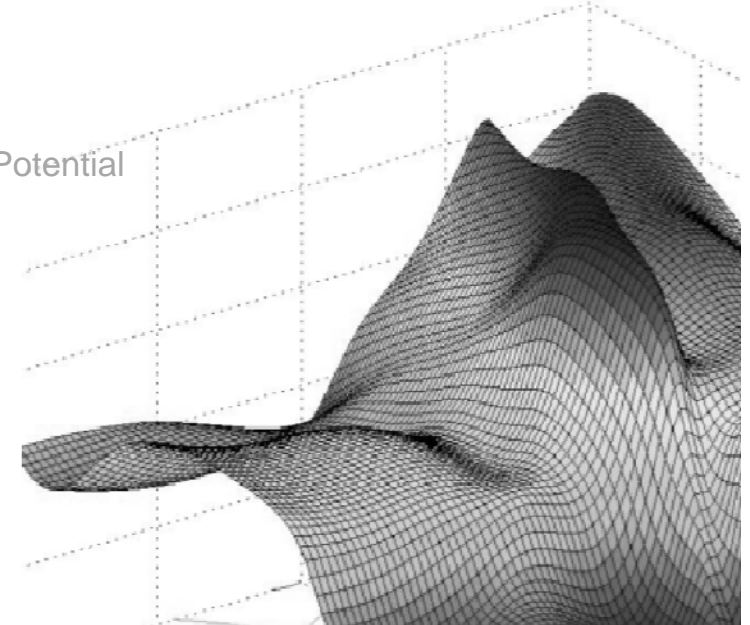






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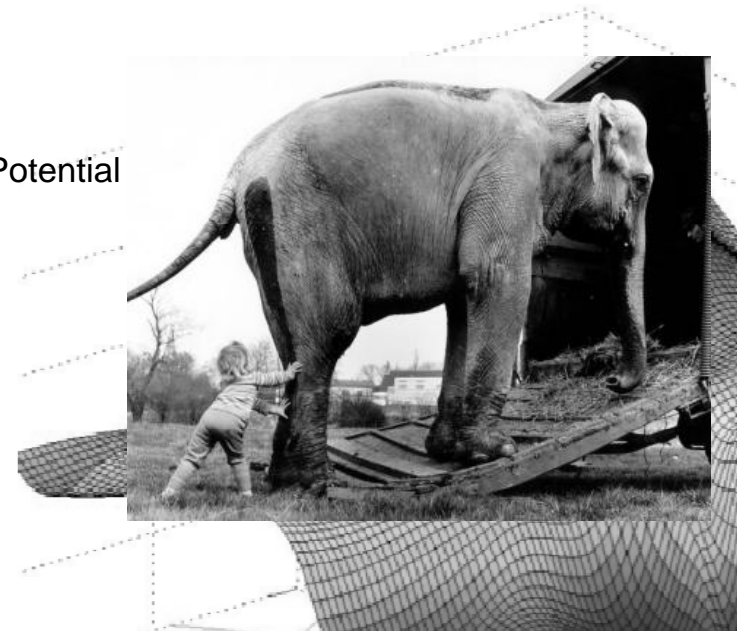
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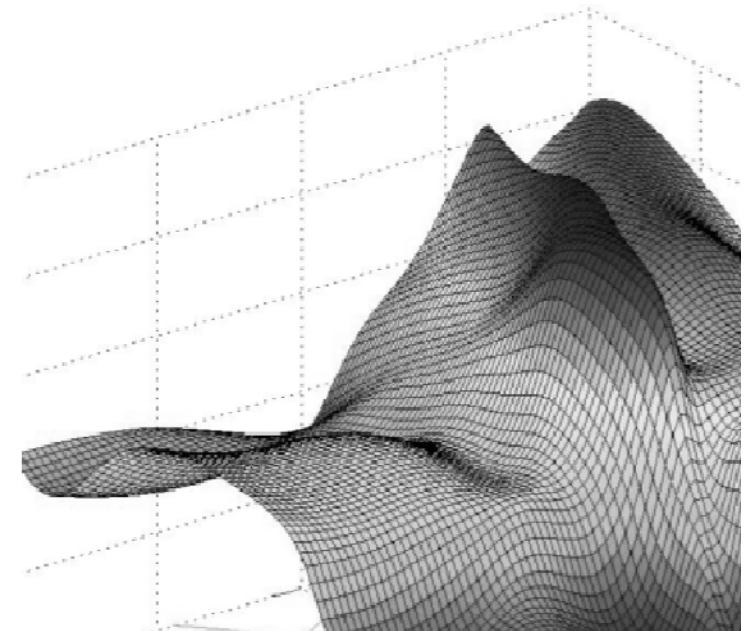
Sources

Elephant Facts

<http://nationalzoo.si.edu/>

HBR

<http://hbr.org/2012/04/coming-through-when-it-matters-most/>



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