Virtual AskQC Office Hours

PCC and OCLC: Overview and what’s new

OCLC Metadata Quality and the PCC

April 2024
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Enter questions in chat to “Everyone” at any time during the presentation
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After the session, you will be directed to a brief, optional survey
On the call today

Cynthia Whitacre  
OCLC - Senior Metadata Operations Manager

Casey Mullin  
PCC Chair  
Western Washington University

Charlene Chou  
PCC Past-Chair  
New York University

MJ Han  
PCC Chair-Elect  
University of Illinois

Kate James  
OCLC - Program Coordinator - Metadata Engagement
Demystifying the PCC

Partnering with broader communities of practice

Casey Mullin, Charlene Chou, MJ Han (PCC Chairs)
OCLC Virtual AskQC Office Hours
What is the PCC and how is it relevant to you?
Who are we?

Vision
The PCC is a diverse coalition of practitioners, service providers, and tool developers working together to harness the full potential of metadata to promote and sustain knowledge.

Values
- **Collaboration**: We accomplish more **together** than we can on our own.
- **Sharing**: We **share** metadata, expertise, training, standards, and best practices.
- **Innovation**: We experiment, take risks, and **learn by doing**.
- **Empowerment**: We put theory into practice and enable practitioners to **leverage their skills** in new environments.
- **Inclusion**: We welcome and are strengthened by **participation from all communities** and diversity of viewpoints and experience.
- **Communication**: We value consultation, responsiveness, and **transparency**.
PCC Programs (1)

Name Authority Cooperative Program (NACO)

Authority records for personal, corporate, and jurisdictional names; preferred titles; and series access points in the LC/NACO Name Authority File.

Subject Authority Cooperative Program (SACO)

Participants submit proposals for additions and updates to Library of Congress Subject Headings (LCSH), LC Genre/Form Terms (LCGFT), LC Demographic Group Terms (LCDGT), LC Medium of Performance Thesaurus for Music (LCMPT), and LC Classification (LCC) schedules.
PCC Programs (2)

Monographic Bibliographic Record Program (BIBCO)

Bibliographic records are identified as PCC records (042 pcc) and are notable for their complete authority work (both descriptive and subject), a call number from a recognized system (such as LC Classification, Dewey Decimal Classification, or NLM Classification), and at least one subject access point drawn from standard thesauri.

Cooperative Online Serials Program (CONSER)

Unlike most monographs, serials and integrating resources are constantly changing in a variety of ways. CONSER Program participants are given the authority to modify serial bibliographic records (i.e., those with 042 pcc) in the OCLC WorldCat database.
PCC Organizational Structure (1)

- Policy Committee (PoCo); Steering Committee
  - Standing Committee on Applications (SCA)
  - Standing Committee on Standards (SCS)
  - Standing Committee on Training (SCT)
  - Advisory Committee on Equity, Diversity, Inclusion, Belonging, and Accessibility (AC EDIBA)
  - Identity Management Advisory Committee (IMAC)
  - Linked Data Advisory Committee (LDAC)
  - Task groups galore!
PCC Organizational Structure (2)

- Operations “Committee” (OpCo)
  - Attendees are a rotating cross-section of NACO/BIBCO/SACO/CONSER practitioners and leaders
  - Historically: a venue for PCC leadership to consult with community members on policies and practices
  - Currently: an annual multi-day conference in May open to all (virtually)
  - Future: ????

- Funnels
I’m not a PCC member (yet); what can I access? (1)

Short answer: nearly everything!

**PCC website** (get training)
- Cataloger’s Learning Workshop
- BIBCO and CONSER Standard Record Metadata Application Profiles
- Official RDA training modules
- Task group and committee reports
- ...and more!
I’m not a PCC member (yet); what can I access? (2)

**PCC wiki** (visit often and keep current)
- Status of SACO projects
- Other community/practitioner spaces ([Linked Data](#), entity management)

**PCC events** are open to all; join the conversation!
- Participants meetings: 2-3 per year, 1 in-person at ALA and 1-2 virtual
  - Focus: official updates and invited presentations
  - **Next in-person event on June 30, 2024** (ALA Annual San Diego)
- Operations Committee (hybrid/virtual)
  - **Next event on May 2-3, 2024**
- At Large Virtual Forum (virtual)
  - Focus: community-proposed topics
  - **Next event TBD**
PCC Strategic Directions, 2023-2027

- SD1: Engage with broader communities of metadata stakeholders
- SD2: Promote a culture of technological pluralism and sustained relevance
- SD3: Reinforce the vitality of the cooperative
- SD4: Transform the image of the PCC
- SD5: Assess and improve how the PCC stores and shares knowledge
- SD6: Assess and improve PCC operations through the lens of Accessibility, Diversity, Equity and Inclusion (ADEI) principles

Track our Progress here
What are PCC’s current priorities/projects?
Selective examples
Task Group on Strategic Planning for AI and Machine Learning

- Conducted an AI survey on the “Impact of artificial intelligence (AI) and machine learning on PCC members’ metadata operations” at the PoCo Annual meeting in November 2023.
- Charged the TG in December 2023.
  - Recommend one or more AI-related action items to be added to the PCC Strategic Directions, 2023-2027.
  - Recommend AI planning phases for PCC and outline next steps, including the establishment of a new task group with strategic goals and deliverables.
  - Create an initial documentation website on the PCC wiki for resources, which will be enriched by the new task group.
- A recent survey was distributed on March 7 and results will be shared soon.
FAQ: Cataloging of Resources Generated Using Artificial Intelligence (AI) Software (Standing Committee on Standards)

4. How else can I convey the role of AI software in creating or contributing to a resource?

Consider conveying the role of the AI software in creating the resource through relevant subject and/or genre terms. See Examples 1, 5, and 6.

Example 1:

245 00 $a I am code : $b an artificial intelligence speaks / $c poems by code-davinci-002 ; edited by Brent Katz, Josh Morgenthau, and Simon Rich.
500 _ $a The Code-davinci-002 program, developed by OpenAI, was used to generate the poetry.
655 _7 $a Computer poetry. $2 lcgt
700 _1 $a Katz, Brent, $e editor.
700 _1 $a Morgenthau, Josh, $e editor.
700 _1 $a Rich, Simon, $e editor.
730 0 _ $i Related work: $a Code-davinci-002.
EDIBA Efforts in PCC

- **Advisory Committee on Equity, Diversity, Inclusion, Belonging, and Accessibility (EDIBA)**
  - PCC Guiding Principles for Diversity, Equity, and Inclusion for Metadata Creation
  - Land Acknowledgement and Indigenous Metadata Resources
- **Task Group for Metadata Related to Indigenous Peoples of the Americas**
  - Identify and evaluate vocabularies to describe Indigenous groups, topics, etc., as alternatives to LCSH and promote their use within PCC institutions.
- **Task Group on Gender**
  - Issue best practices and guidelines for both implementation of the previous task group's report as well as for gender in PCC metadata beyond the Authority 375 field
EDIBA Efforts in PCC (2)

- **Task Group on Accessibility Information in Provider Neutral Records**
  - Clarify the relationship between the provider-neutral record guidelines and the accessibility features of resources for improving end user discovery.
  - For example, how should it be recorded (e.g., in MARC fields 341 and 532)?

- **SCS Task Group on Privacy in Name Authority Records**
  - On July 12, 2023, The PCC Policy Committee (PoCo) approved the PCC Position Statement on Personal Data in Name Authority Records, authored by the PCC Advisory Committee on Diversity, Equity, and Inclusion (ACDEI).
  - More specific best practices, including guidance on a field-by-field basis, such as what currently exists for authority fields 371 (Do not record physical addresses for living persons) and 375

- **SCS Task Group on Evaluation Guidelines for Non-Latin Script References in Name Authority Records**

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Title: Multilingual support symbol
Author: Luan
Creative Commons Attribution-Share Alike 3.0
Linked Data in PCC

**SCT Task Group on Linked Data Training**

- Charged to develop a training curriculum for PCC members to participate in hands-on experimentation and metadata creation using linked data and BIBFRAME.
  - Develop a training outline for PCC members.
  - Create training materials for PCC participants, including videos and/or slides.
  - Develop an ongoing maintenance plan for linked data training materials.
  - Highlight external training that is particularly useful for the PCC community, including MARC catalogers with no linked data experience.

*PCC has charged 14 Task Groups relating to linked data since 2018!
Other Initiatives

Consultation Group for Library Systems and Vendors

• Provide a venue for ongoing engagement and collaboration with vendors and metadata communities within and outside the GLAM space.
• Work with vendors more closely to improve metadata quality and enhance the user experience/discovery for end users and metadata practitioners alike.

RDA Implementation Task Group

• Charged with developing recommendations for PCC’s implementation of the Official RDA Toolkit.
• Develop an implementation plan that provides a path towards PCC's implementation of Official RDA.
• Phase I webinar series and other training resources.
How can you get involved?
Join a Funnel Project

- Funnel members carry a lower expectation of production than full members
  - A willingness to undergo training and contribute on a regular basis is a sufficient starting point
- Currently there are 48 NACO funnels
  - Some are place based (e.g., Washington State Funnel)
  - Some are subject based (e.g., NACO-Music Project)
- Currently there are 23 SACO funnels
  - Some are place based (e.g., Canada Funnel)
  - Some are subject based (e.g., Gender and Sexuality Funnel)
- BIBCO funnels (currently 5) and CONSER funnels (currently 3) are open to active NACO participants
Other Ways to Get Involved

- **PCC Sinopia Cataloging Affinity Group**
  - PCC membership *not* required

- **Forthcoming Entity Management Cooperative Program (EMCO)**
  - As envisioned: create/enhance Linked Data for entities (persons, organizations, etc.) on various platforms and take part in a PCC community of practice
  - *Still under development; stay tuned for updates!*

- Volunteer your time and expertise
Interested in PCC service?

● All committees and some task groups recruit new members on an annual basis through open calls; PCC membership isn’t necessarily required for these groups
  ▪ Members of committees and task groups are often recruited for their special expertise (is that you?), regardless of current PCC membership status

● Exception: PoCo members-at-large are nominated through open calls, then stand for election
  ▪ Eligibility requirement: be in a metadata policy-setting position at an established PCC member institution

● Interested in volunteering? Want to learn more?
  ▪ Contact Casey (mullinc3@wwu.edu)
  ▪ PCC Chairs keep a list of volunteers
Editing PCC (BIBCO) records in WorldCat

• BIBCO records in WorldCat have “pcc” in the 042 field and are monographic in nature (Bib lvl: m)

• See BFAS 5.2.3 for a complete list of fields that may be edited: https://www.oclc.org/bibformats/en/about/quality.html#editpccrecords
Popular fields to add to PCC records if not present

• Classification/Call numbers (050, 052, 055, 060, 070, 072, 080, 082, 084, 086)

• Subject Headings (600, 610, 611, 630, 647, 648, 650, 651, 654, 655, 656, 657, 658, 662)

• Series (490, 800, 810, 811, 830)

• Notes (504, 505, 520, and many others)

• URL (856)

• Variant titles (246)

• Most recent addition: Non-Latin script fields (880 fields)
Rationale: Why restrict the editing?

• Definition of a BIBCO record includes having an authority record to back-up all access points.

• Only NACO members can create or edit the LC Name Authority file (LC/NAF), though all OCLC members may search it and use it.

• OCLC members wanting to add a name or series access point to a PCC WorldCat record must request that the authority record be created in addition to requesting the field be added to the BIBCO record.

• All NACO members may edit BIBCO records, not just BIBCO members.
CONSER records

• CONSER records are for continuing resources (Bib lvl: s or i) and have one of the following codes in the 042 field: isds/c, lcac, lccopycat, msc, nlc, nsdp, nst, pcc, or premarc

• Only CONSER members may edit CONSER records
New Look for BFAS!

• Please explore our new Bibliographic Formats and Standards (BFAS) site: oc.lc/bfas
• New homepage, same great content
• Improved navigation with “back to top” arrow
• Convenient links to register for AskQC webinars
Access BFAS on your mobile device

• Responsive design for mobile devices

• Navigate with hamburger menu (three bars) in top left

• Scroll for your top pages, news, events, and more!
On the call today

Cynthia Whitacre
OCLC - Senior Metadata Operations Manager

Casey Mullin
PCC Chair
Western Washington University

Charlene Chou
PCC Past-Chair
New York University

MJ Han
PCC Chair-Elect
University of Illinois

Kate James
OCLC - Program Coordinator - Metadata Engagement

403-425-0800
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2024 May Virtual AskQC Office Hours
Who's Your Audience?: Ways to Record Audience in Bibliographic Records

Tuesday, 14 May at 10:00 AM Eastern
Thursday, 23 May at 4:00 PM Eastern

Registration and session links available at oc.lc/askqc

Send cataloging policy questions at any time to askqc@oclc.org

Thank you!