

VIDEO CREATION IN THE ONE BUTTON STUDIO

February 17 2020



- The One Button Studio enables you to easily and quickly create great videos for your courses by **radically simplifying** the video production process.

Origin of the One Button Studio

- Concept was created in 2013 by Penn State

*"The One Button Studio is a simplified video recording setup that can be used without any previous video production experience. The design of the studio allows you to create high-quality and polished video projects without having to know anything about lights and cameras. **You only need to bring your flash drive with you and push a single button.**"*

- It since has been adopted by dozens of universities, colleges, and k-12 schools (including IU, Purdue, Notre Dame, etc.)
- The OBS was selected by the American Library Association in 2014 as a "Cutting-Edge Technology in Library Services."



Design of the One Button Studio at IWU

- Located in Jackson Library.
- Simplified backdrop – Solid Black (and optional gray). No complicated green screen/lighting controls.
- Overhead boom microphone – provides for TV/Film quality sound, without having to clip on a microphone.
- Kiosk-mode – simplified controls. Just press the “easy” button!
- Hardware improvements to handle a large number of users coming through and using the space.
- 3-point lighting...



Lighting in the One Button Studio

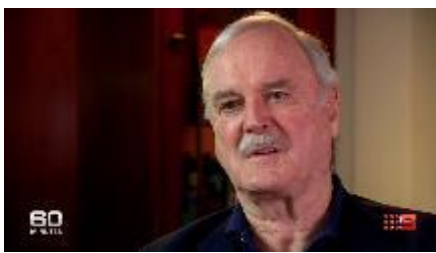
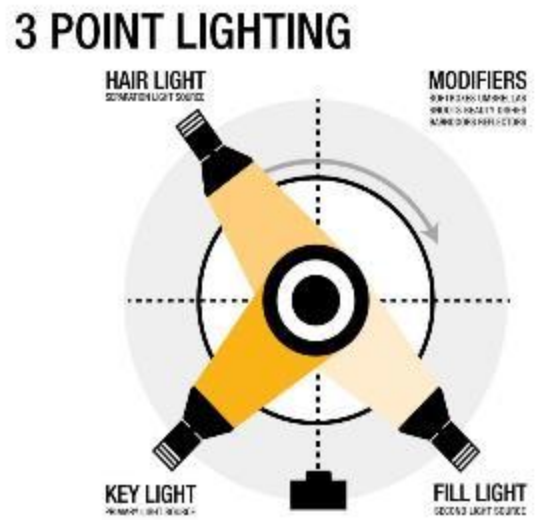
Original



By simply designing the lighting configuration in the same manner as a TV or documentary interview (3-point lighting), a much cleaner and professional look is achieved.



One Button Studio at IWU



Uses for the One Button Studio

Samples:

http://media.indwes.edu/media/1_5dgo2vim

http://media.indwes.edu/media/1_qf9hb6lo

<https://vimeo.com/151825420>

- Rehearsing for class presentations or group projects
- Creating videos for online instruction (lecture capture)
- Creating videos for recruitment, training, or professional development
- Creating ePortfolio materials or video essays
- Practicing your public speaking skills
- Recording a group interview
- Creating a video podcast

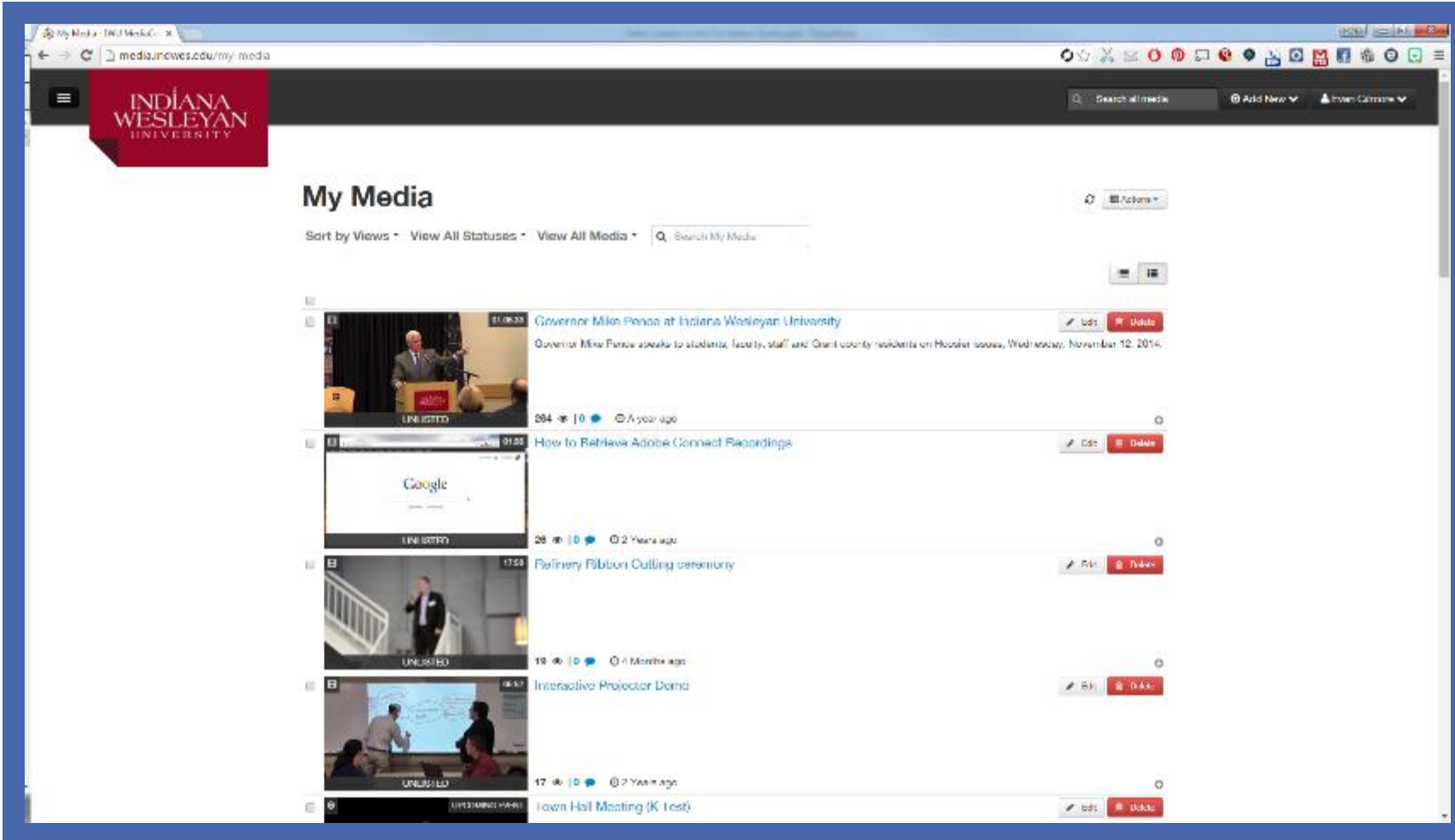
What can I do next?

After you've created a video in the One Button Studio, there are numerous options for how to get the video in front of your audience:





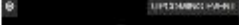
- Upload to Youtube, Vimeo, or other social video sharing site
- Burn to a DVD
- Upload to media.indwes.edu
 - Can be embedded within a BrightSpace course
 - Can be direct-linked via email
 - Stays in your MyMedia account regardless of future LMS changes



media.indwes.edu



The screenshot displays the 'My Media' interface on the Indiana Wesleyan University website. The browser address bar shows 'media.indwes.edu/my-media'. The page features the university's logo in the top left and a search bar for all media in the top right. Below the header, the 'My Media' section includes sorting options (Sort by Views, View All Statuses, View All Media) and a search box for the user's media. A list of five video uploads is shown, each with a thumbnail, title, duration, and upload status.

Thumbnail	Duration	Title	Status	Actions
	01:06:33	Governor Mike Pence at Indiana Wesleyan University	UNPUBLISHED	Edit Delete
	01:55	How to Retrieve Adobe Connect Recordings	UNPUBLISHED	Edit Delete
	17:53	Refinery Ribbon Cutting Ceremony	UNPUBLISHED	Edit Delete
	04:37	Interactive Projector Demo	UNPUBLISHED	Edit Delete
	UNPUBLISHED	Town Hall Meeting (K Test)	UNPUBLISHED	Edit Delete

IWU One Button Studio page:
onebutton.indwes.edu
(reserve studio, other info, etc.)

IWU MyMedia:
Media.indwes.edu
(your private media library)

Contact:
OBS@indwes.edu
Support@indwes.edu

