Introducing Ex Libris campusM

Transforming Your Campus Services
Into a Personalized Mobile and Portal Experience
Intuitive User Interface

- Personalized
- Cross Platform
- Consolidation, Deep Integrations
Simple Administration

Easily Managed

Insights
campusM Benefits

1. Consolidation
   Integrating multiple campus-wide systems and providing maps, directory and more...

2. Personalization
   Displaying role-specific information and delivering personalized notifications

3. Consistency
   Delivering iOS, Android apps and a web portal, all with the same look-n-feel

4. Innovation
   Utilizing technology such as iBeacons to deliver location-based services

5. Insights
   Providing meaningful information to support engagement initiatives
LIVE DEMO
THANK YOU!

- Services Consolidation
- Experience Consistency
- Personalized Interactions
- Meaningful Insights