

Ex Libris Leganto: It's Time to *LOVE* Reading Lists

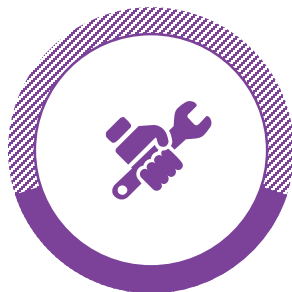
Product demo

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Current Challenges with Course Materials



High costs for students
and schools



Ineffective processes to
create and maintain
course resource lists



Disconnected
workflows across
library and campus



Lack of support for online
and non-traditional
teaching methods



No insight into
resource usage



Copyright breaches
and compliance
concerns

ExLibris Leganto



**Save money for
students and
schools**



**Enhance student
success**



**Improve the
teaching & learning
experience**



**Maximize the
use of library
collections**

Learning Affordability with Leganto



Spread the Love of Reading Lists – Leganto Adoption

Our **Campus Success team** is available to:

- **Consult** with you to develop roll out plan
- Provide sample **messaging & communications**
- **Coach** you through your launch
- Help with **training faculty**
- **Share** best practices, ideas & success stories from other campuses



Best Practices

1. Develop a launch & roll out campaign – map it out a few terms ahead
2. Involve a cross-section of library staff & develop expertise in those particularly motivated for change
3. Bring on campus partners – e.g. academic technology; Teaching & Learning offices; Provosts & Deans
4. Align yourself with campus initiatives – e.g. digital strategy; student affordability; student retention
5. Evaluate your efforts as you proceed – don't be afraid to adjust the details to take advantage of new opportunities & ideas

- ← BACK
- Reading Lists
16 lists
- My Collection
67 items
- Notifications
- Reports

Introduction to Mass Communication B

In the previous course, Mass Communication A, we became acquainted with main communication and media theories. The current course introduces further communication and media theories and opens up in-depth discussions.

✓ PUBLISHED EXLIBRIS100 🕒 Updated 12 days ago 📄 23 items in 7 sections 📝 0/23 items are in process

⋮ ≡ ↺ 🔽 🔍 NEW SECTION OPEN COLLECTION


Week 1: Socialization Sep 26, 2016 - Sep 30, 2016

🔖 Add tags to section

Socialization refers to the lifelong process of inheriting and disseminating norms, customs, values and ideologies, providing an individual with the skills and habits necessary for participating within their own society. The readings for this week set the background for our discussion in class.


 **The Handbook of Communication Science** ✓
 Berger, Charles R., SAGE Publications, 2009.
This book will be handy for you throughout the course. Use it as a reference resource.
Essential
 BOOK 🌿 Complete Available at Science Library: (P90 .H294 2010) and more locations 💬 3 ❤️ 3 👁️ 16

 **Social Cognitive Theory of Mass Communication** ✓
 Albert Bandura, MEDIAPSYCHOLOGY (3), 2001, 265 - 299
Recommended
 ARTICLE 🌿 Complete 📄 Download ❤️ 1 👁️ 4

 **Media Talk and Political Elections in Europe and America** ✓
 Walsh, Matt, European Journal of Communication 30(5), Oct 2015, 617 - 618 , 02673231

Collaborators


You and 1 others are editing this list

-  Nir Sherwintar
-  Tamar Sadeh

 [Manage collaborators](#)


Suggestions (6)

The following material is suggested for this course

 **Communication and Midterm Elections - Media, Message, and Mobilization** 🗑️
 John Allen Hendricks, Dan Schill
👤 Suggested by Dan Stone

 **Special Issue on Framing, Agenda Setting, & Priming: Agendas for Theory and Research** 🗑️
 Tewksbury, David ; Scheufele, Dietram...
 pp. 8 - 8
👤 Suggested by Dana Rain

 **Priming, Framing, Stereotype** 🗑️
 Schemer, Christian pp. 153-169 pp. 153 - 169
👤 Suggested by Dana Rain

 **Max McCombs on Agenda-Setting Theory** 🗑️
👤 Suggested by David Hume

Demo



THANK YOU

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