Driving Value through Innovation: Discovery & Resource List Solutions

Product Update & Strategy

Shlomi Kringel | Corporate VP, Discovery & Delivery Solutions
A growing community
> 3,300 institutions using Summon & Primo

Increased usage
+30% searches vs. 2016

More open access content
> 220 M items indexed

More scholarly resources
> 520 collections indexed

Accelerated adoption of innovation

> 35 Leganto customers  > 50 K Leganto users  > 100 new Primo UI customers
The Power of Collaboration: Community in Action

- First NERS voting
- Summon on the Idea Exchange
- Summon Product Working Group

- Continued collaboration with Product Working Group
- 5 NERS enhancements implemented
- >170 ideas suggested, >10 implemented/planned
- New UI workshops

New discussion paper:
Driving Innovation through Community Collaboration
The Case of the New Primo User Interface
www.resources.exlibrisgroup.com/opendiscovery
The Power of Synergy: Enriching Discovery

**Content**
- bX Article Recommender
- OBI analytics & reports
- Preview environment
- Integration with Alma

**Metadata**
- > 2.9 billion records
- > 4,000 databases
- Unified ingestion process
- Metadata librarians team

**Expertise**

**Technology**

**Summon**
- Extended collection coverage
- Enriched with Ulrich’s metadata
- Enhanced Leganto integration
- Enhanced integration with Alma
The Power of Openness

**Primo**

- Open Discovery Framework
  - Extend Primo services & functionality
  - Embed external services
  - Add components
  - Customize and develop on local server
  - Share with the community!
- Enhanced linked open data
- First Primo Hackathon!

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**The Open Discovery Challenge!**

Develop on the new Primo UI, share with the Primo community, and... compete for a prize!

**Play to win:**

1. IGeLU/ELUNA ticket + online learning course of your choice (up to $500)
2. Online learning course of your choice (up to $250)
3. Powell’s City of Books gift card (value $100)

Submit your project on:
www.value.exlibrisgroup.com/opendiscovery
The Power of Openness

Summon

- Integration with open source discovery
- Enhanced APIs
- Developer Network
- Open documentation: Customer Knowledge Center
Driving Continuous Innovation: Product Strategy and Roadmap
Discovery Product Strategy

Enhance User Experience

Expand and Enrich Discoverable Content

Empower Libraries & Librarians

Embed Discovery in the Academic Ecosystem
Expand and Enrich Discoverable Content

Promote Open Access

• A company-wide focus: Unique collections, discovery index, linking, resource management tools
• Today: Over 220 M index items identified as “Open Access”
• Roadmap focus areas:
  • Review and index additional openly available content
  • Index and externalize institutional repositories
  • Improve discoverability of OA items – search, filters, indicators, reports

Enhance content coverage

• Community driven: NERS voting, Idea Exchange Content forum (New!)
• Finalizing remaining Primo-Summon content gaps

Enrich metadata with controlled vocabulary

Leverage multimedia content

• Enrich discovery experience with video content (e.g. Alexander Street)
User Experience: The Power of Big Data

Big data analysis

- Databases & Full Text
- Metadata & Taxonomies
- > 6.5 M Searches a Day

Exploration

- Citation Trail
- Resource Recommender
- Topic Explorer
- bX Article Recommender
- Virtual Browse

New research paths

Richer learning experience

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User Experience: The Power of Big Data

Citation Trail

Resource Recommender

Exploration

Citation Trail

Resource Recommender

Topic Exploration

Citation Trail

Resource Recommender

Virtual Browse
Library Productivity: Summon Integrated with Alma

Unified management & discovery of resources

End-to-end resource delivery & fulfilment

Integrated and advanced patron services

• Integration released!
• Eastern Michigan University – live by May ’17
• Rich roadmap
Simplifying & expediting Primo back office processes by leveraging Alma platform

- Streamlining publishing processes
- Real-time discovery of records created in Alma
- Simplified product implementation process
- Unified back office management of Primo and Alma

In collaboration with our development partners!

Primo deployment name for documentation, training, Salesforce, and support purposes: **Primo VE**
**Summon Roadmap Highlights**

### Enhanced Content & Metadata
- Add new collections and data sources
- Enhance population of Open Access indicators and ORCiD

### Exploration & Relevance
- Subject term controls in UI

### User Experience
- Results page improvements
- Search within Journal
- Course reserves
- Discipline on advanced search
- Scholar Profiles

### Library Empowerment
- Increased frequency of rights
- Summon over Alma
- Preview environment v2
- Content indication in index

### Openness
- Ex Libris Developer Network
- API documentation
- Topic Explorer for API

### Analytics & Reporting
- Additional events
- Additional custom reports
Primo Roadmap Highlights

**Enhanced Content & Metadata**
- New content
- Finalize gaps with Summon
- Resource type improvements
- Increase population of Open Access indicators and ORCiD
- Virtual enriched record

**Library Empowerment**
- Primo-Alma optimization initiative
- Additional display fields
- Changing author links

**Exploration & Relevance**
- Resource Recommender
- Related topic trail
- Enhanced “did you mean”

**Openness**
- Open Discovery Framework
- Linked data
- Additional REST APIs

**User Experience**
- Search history
- Personalization
- Enhanced collection discovery
- Reference entry
- Journal A-Z

**Analytics & Reporting**
- Additional reports
Ex Libris Leganto: It’s Time to LOVE Reading Lists
Cut the cost of course materials

Stop last minute resource list requests

Bring Leganto & SIPX together

MAKE IT EASY!
Our mission:
Make everyone love reading lists!
We ♥ Reading Lists
Making Schools Love Reading Lists

Improve learning affordability
Enhance student engagement
Streamline teaching & learning workflows

Vanderbilt:
As of first semester –
• 158 supported courses
• 34 courses using all library-subscribed & free content
• Seamless integration with Blackboard and Brightspace

Benefits achieved so far:
• 52% savings on course materials
• Instant and convenient access to materials
• Flexible payment options
Over 35 Customers Already Love Reading Lists
Making Libraries Love Reading Lists

Strengthen partnership with faculty

Maximize collection usage

Enhance library productivity

Washington State University:

• End-to-end workflows with Alma
• “Transforming the library's workflow” for obtaining copyright
• Saving money on unused copyrights, especially for global online courses
• Plan to convert all course reserves to run under Leganto by summer 2017

“The ultimate goal... is to provide students with the best materials for their courses at the lowest cost, and to do so in an easy-to-use interface... we believe that Leganto does a great job of accomplishing this.”

Blake Galbreath, Core Services Librarian
Making Instructors Love Reading Lists

Provide great user experience
- Structure, annotate, and drag and drop items to easily create new lists
- Share and maintain with ease
- Include all types of materials
- Understand what materials students use
- Enrich lists via suggestions and recommendations

Enhance reading list effectiveness

Gain flexibility and control

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Making Students Love Reading Lists

Save money pay as you go

Access lists via a mobile-ready, easy to use UI

Collaborate and share feedback

Growing adoption worldwide:

1,000,000+
Reading list page views

50,000+
Unique users

2,500+
Live courses
Spread the Love: #iloverereadinglists
Join Us to Learn More!

- **Summon Product Update**
  Wed., 1:30pm, Nirvana B-C

- **Primo Product Update**
  Wed., 1:30pm, Schaumburg West

- **Leganto Product Update**
  Wed., 2:30pm, Knowledge

- **SFX Product Update**
  Wed., 3:45pm, Knowledge

- **Summon Demo**
  Wed., 4:45pm, Schaumburg E-F

- **Talk Back: Summon/360 Q&A**
  Thu., 11:15pm, Schaumburg G-H

- **Primo Demo**
  Thu., 3:15pm, Utopia D

- **UX Design & Open Discovery Platform**
  Thu., 3:15pm, Utopia B

- **Content Ingestion: The Trials and Triumph**
  Thu., 3:15pm, Innovation

- **Leganto Demo**
  Fri., 9:00am, Innovation

- **Primo Optimized for Alma**
  Fri., 9:00am, Utopia C

- **360 Product Update**
  Fri., 10:00am, Knowledge
THANK YOU

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