The Content Story: To Infinity and Beyond!

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Agenda

• Content Vision and Mission
• Our Complex Ecosystem
• Story Time! From Creation, to Infinity and Beyond!
• What Else Do We Do?
• Sources and Resources
VISION

Provide best in class content services to academic libraries and content providers

MISSION

• Allowing libraries to fulfill their content related needs for both administrative and end-user aspects
• Serve as a partner to content providers by maximizing discovery, access and usage of their content
Ex Libris Content Ecosystem

Libraries

Content Providers

- Ex Libris SFX
- Ex Libris Alma
- Ex Libris Primo
- Ex Libris Esploro
- Ex Libris Leganto

Ex Libris Summon

ProQuest

Intota

ULRICH'S WEB

360 Knowledgebase

360 Link

360 MARC Updates

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“FOR ME MAKING MUSIC IS PART SOCIAL, PART INTERACTION, PART COLLABORATION”

- Norah Jones
The Story of a Rock Album – From Creation to Infinity, and Beyond!

- Songs List
- Individual record published
- Records aggregated into a Collection
- Contract signed with Ex Libris for Index ingestion and metadata sharing

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The Story of a Rock Album – From Creation to Infinity, and Beyond!

Metadata quality

Cataloguing standards

File format

Collection type definition (discovery/delivery)

Sample review, analysis and preliminary QA
The Story of a Rock Album – From Creation to Infinity, and Beyond!

- Summon Index and Primo Central (Discovery)
- 360 KB and SFX KB (Delivery)
- Alma CZ (LMS)
The Story of a Rock Album – From Creation to Infinity, and Beyond!

Summon Index and Primo Central (Discovery)

360 KB and SFX KB (Delivery)

Alma CZ (LMS)

Ingestion

1. Track #1
2. Track #2
3. Track #3

Improved New Track
The Story of a Rock Album – From Creation to Infinity, and Beyond!

Further QA and tests

Ongoing support & fixes

Ongoing updates to existing collections

Creating new collections
More Than Just Content Ingestion…

- Set up and release new linkers
- Maintain existing linkers
- Write and edit content-related knowledge articles
- Content provider summits
- Content provider collaborations
- Industry events
Customer Perspective

Searchable and findable album name, band name, song name, and more

Can learn more about the band, the album, download the lyrics...

Collection availability and features

Album art is available

Available alongside other similar and relevant bands and albums
WITH ALL THE MUSIC IN THE WORLD... HOW DO WE DECIDE WHAT TO PLAY?

• Annual collections
• New collections
• Providers/vendors
• Idea Exchange
• NERS
• IRs
• ...and more

“NOT ALL MUSIC WAS CREATED EQUALLY” - SPOTIFY

• Impact
• Reach
• Regional representation
• Significant content (academic, progressive, open access, etc.)
Idea Exchange Process Overview for Content

• Content requested on Idea Exchange
• Content Operations gathers basic information about the content to determine if it can be added
• Engage with the content provider about adding their content to our product(s)
• Review and evaluate sample content
• Finalize a data sharing agreement with the content provider (if applicable)
• Set prioritization and schedule for adding content
• Content acquisition and ingestion work begins
• Content ingested into the product(s)
• Content goes live in the product(s)
Adding a New Idea

Helpful Information to Include

- Discovery (Index), Delivery (KB), both?
  For a specific product (Alma CZ, Summon, etc.)?
- Name of the Content Provider
- Name of Database, Collection or Platform
- Provider contact information (if available)
- Links to the database or platform
- Why is this content important? What is beneficial about it?

- Brand New Provider
- Existing Provider, New Product Idea Exchange
- Existing Product Updated/New Version Support Case
Primo Central Institutional Repositories Program

• Reviewing all 130+ existing IR requests
• New base requirements:
  • For existing requests: still relevant?
  • Over 80% Open Access
  • Meets basic cataloging standards
  • Can be sustainably updated
  • High impact

• Will be available on both Summon and Primo Central
• Full documentation available in the Primo Central Content Corner in the Knowledge Center
NERS

- Bi-yearly schedule
- Top 10 selected collections
- Ensures representation of regional groups
- Higher community impact on new collections
- Following review and analysis - added to ingestion process
Content Highlights

- Continue to improve relevancy and quality of Content
- Ongoing enrichment projects (e.g. Alexander Street Press)
- Research Professionals integration
- Content Corners in Knowledge Center
- Enhanced and Searchable Content Release Notes
- Boosting Idea Exchange and incorporating NERS
- Working in collaboration with the community
Content Corners in the CKC

Introducing section for Content news

Searchable Release Notes

New Content-specific Knowledge Articles

Coming soon: Static list of collections and databases!
Content Operations Challenges

- Alma CZ Enrichment
- Metadata Quality
- Volume of Content
- Acquisition/Delivery Issues
- Provider Cooperation and/or Responsiveness
- Number of Providers/Sources
Facing Our Challenges

BETTER – AND STRONGER – TOGETHER
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Thank You

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