

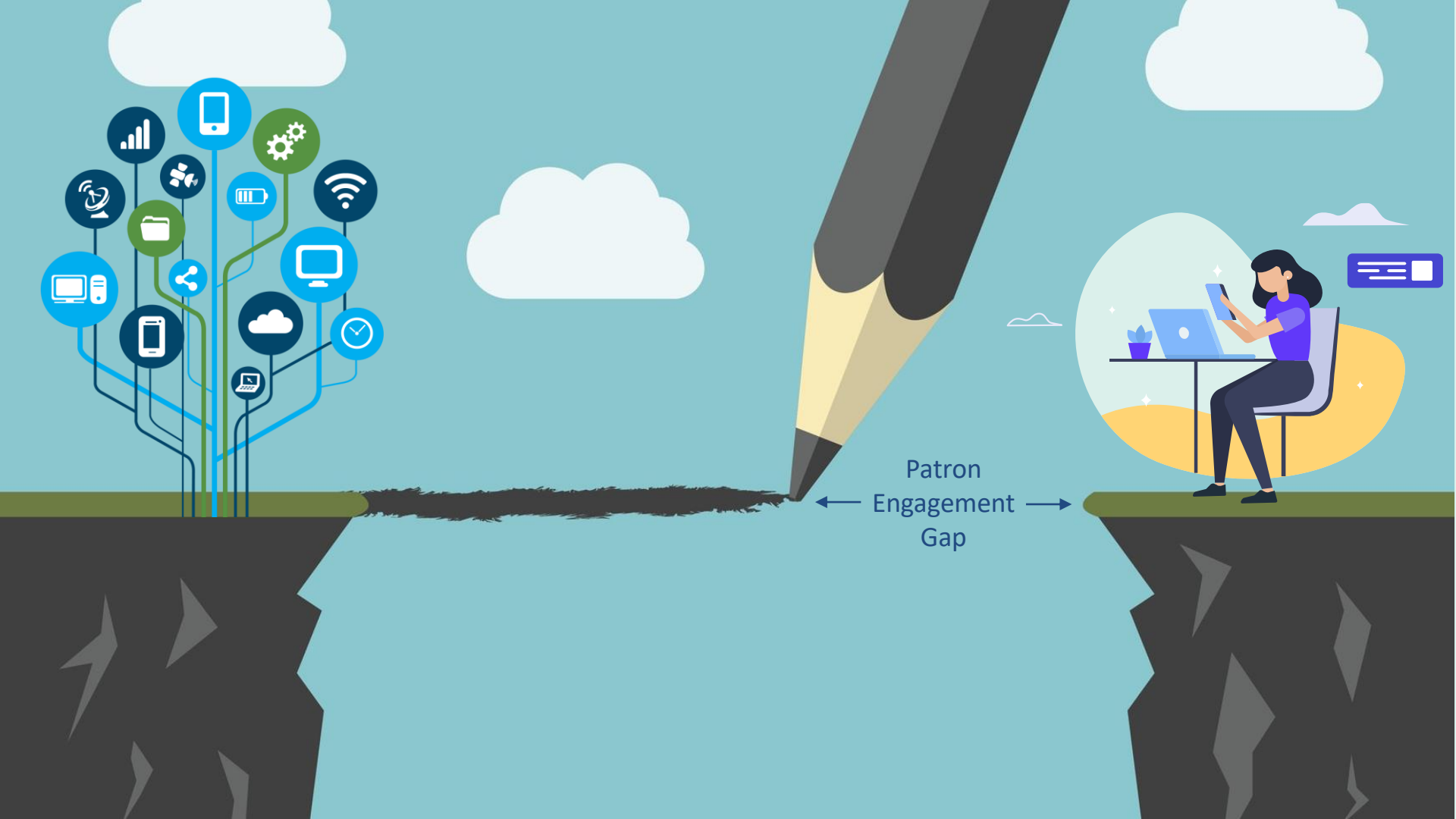


Bridging Solutions and Patron Engagement

Ex Libris campusM Update

Ido Peled, Corp VP. Mobile Campus Solutions





Patron
Engagement
Gap

The Inevitable Patron Engagement Gap



Student Information

Grades
Finances
Class Schedule
Financial Aid



LMS

Assignments
Forums
Messages



Library

Discovery
Reading Lists
LibGuides
My Account

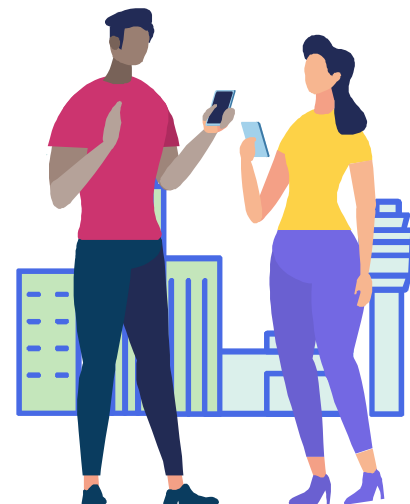


Email



And many more...

Room Availability
Maps
Laundry
Social Activities



Delivering a Single, Consolidated Mobile App and Web Portal



Student Information



LMS



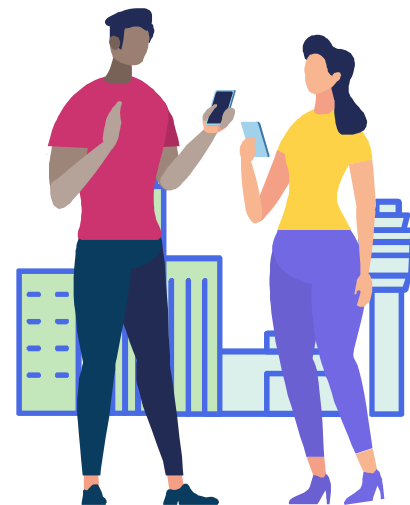
Library



Email



And many more...





Mobile App and Web Portal

**PUSH
NOTIFICATION**

EVENTS

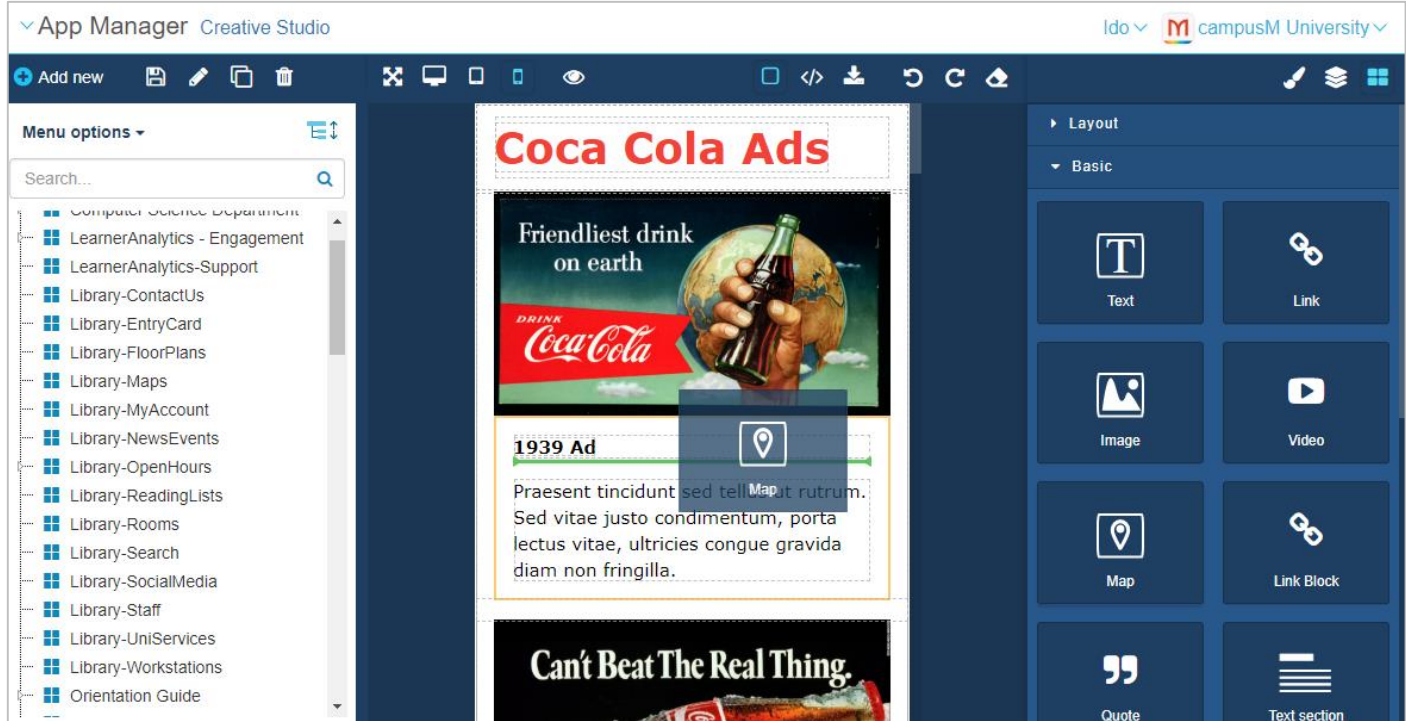
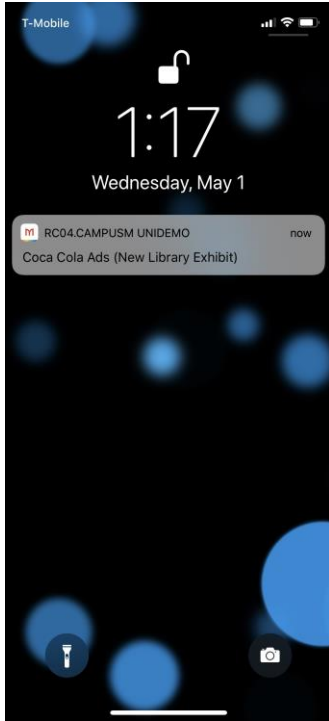
MAPS

ATTENDANCE

NEWS

RESOURCES

For Example: Special New Collection at the Library





1,400,000,000

x3 seconds per page view

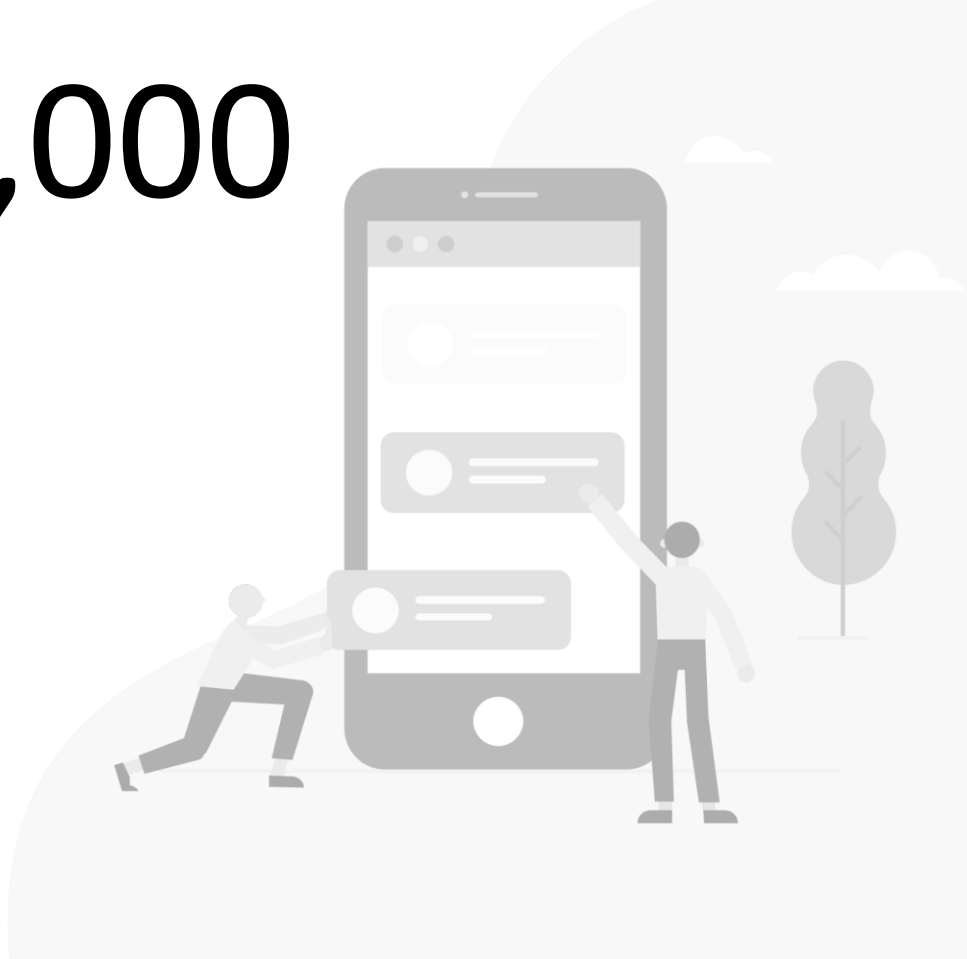
4,200,000,000 seconds

70,000,000 minutes

1,166,666 hours

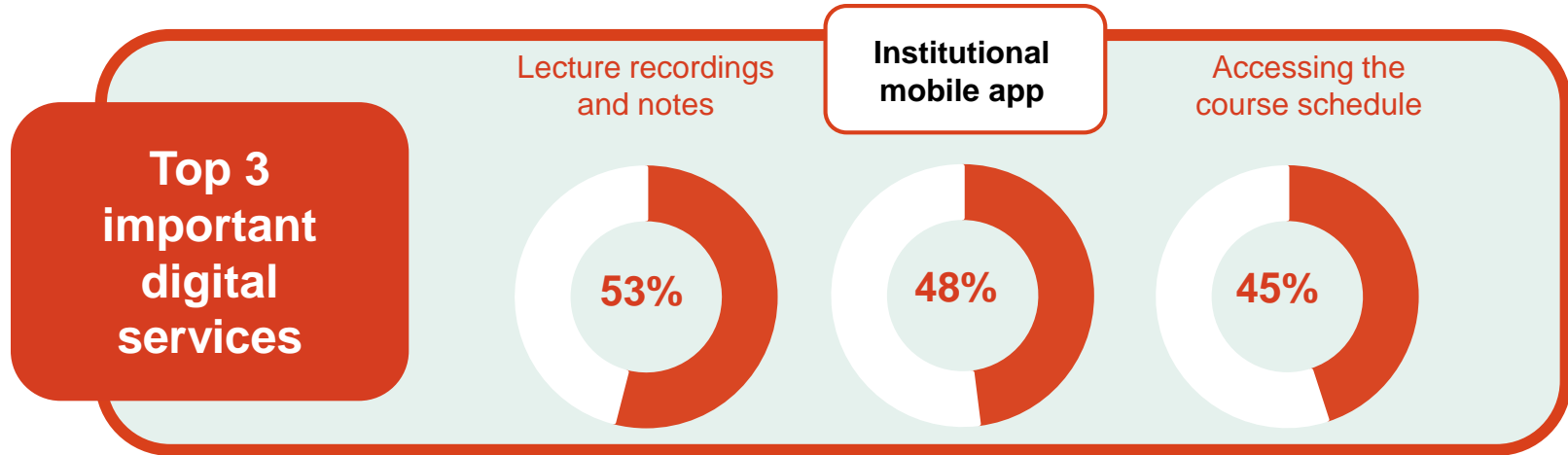
48,611 days

133 years



Understanding the Digital Lives of University Students

2017/18 Research Findings



Understanding the Digital Lives of University Students

2017/18 Research Findings



✓ WOULD RECOMMEND THE APP TO A FRIEND OR COURSEMATE



🕒 AGREE THAT IT SAVES THEM TIME



📖 SAY THAT THE APP ALLOWS THEM TO EASILY FIND INFORMATION



🏆 SAY IT HELPS THEM WITH THEIR STUDIES



← **Ex Libris campusM** →
Bridging Solutions and Patron Engagement





THANK YOU!

