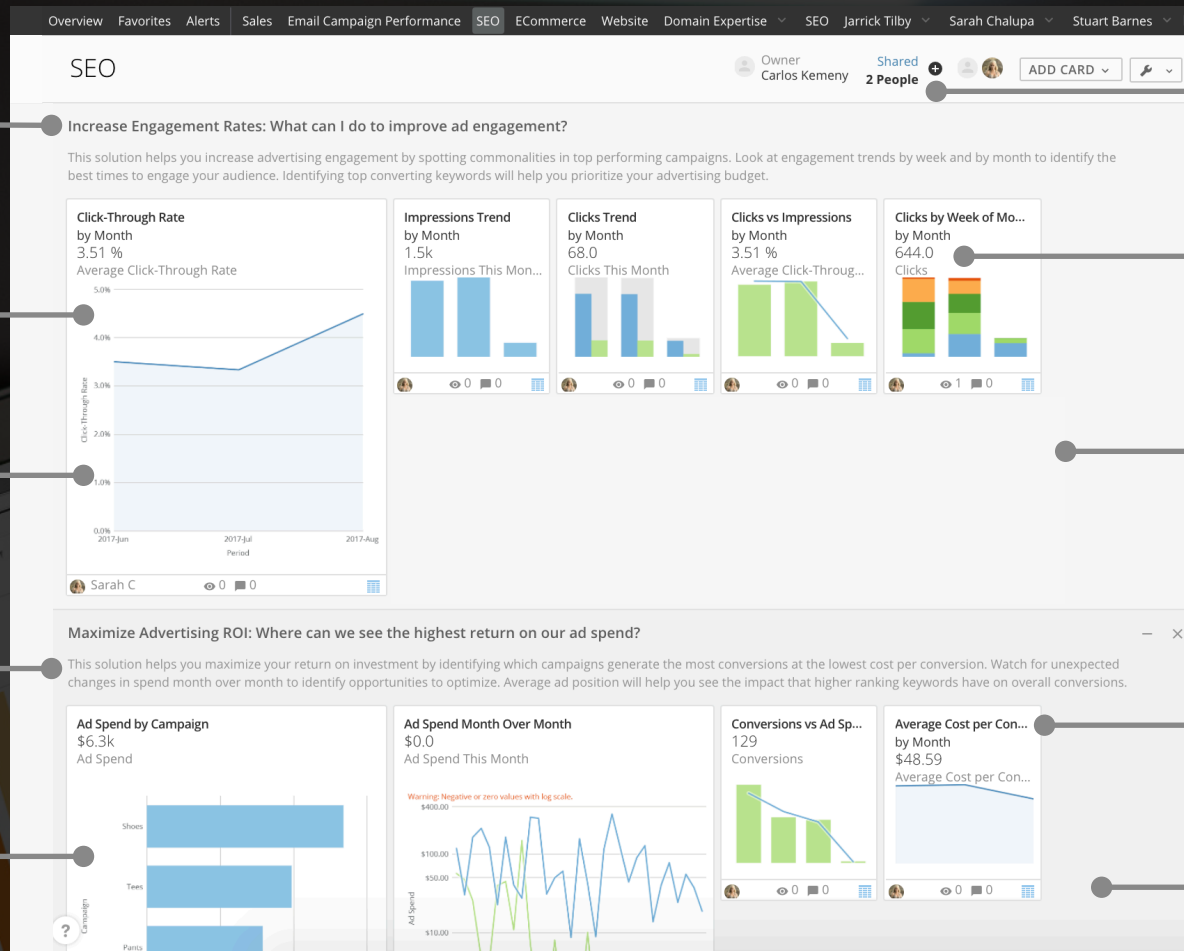


Dashboard design best practices



Name collection titles on pages according to the business question answered.

Place top-priority cards on the left.

Enlarge the primary metric cards, and put secondary metrics in medium-sized cards.

Include collection descriptions that clarify how to interpret the metrics, then take action on them.

Choose a chart type for each card that matches the data story you're trying to tell.

Create dashboard with your audiences' needs in mind.

Use summary numbers in cards to give the user the primary take-away message.

Position top-priority collections at the top of the page.

Name cards to make it clear what business question is being answered.

Limit your dashboard to 5 collections per page and 4-6 cards per collection.

Additional resources in the Domo Knowledge Base

[Dashboard Optimization Best Practices](#)

[Best Practices for Designing and Structuring Your Domo Instance](#)

[Dashboard Maturity Recommendations](#)