Big Data Partners Workshop
Suzi Iacono, Co-chair
Big Data Senior Steering Group
Big Data Workshop

• Who is here?

• A mix: a multi-stakeholder group
  – Industry
  – Academia
  – Not for profits
  – Associations
  – Government

• Opportunity to talk with others who may be doing things differently than what you are doing, but who also care passionately about Big Data
Big Data Workshop

• Why are you here?
• You have made some connection about Big Data with OSTP, the Big Data Senior Steering Group and/or one of the agencies involved
• The plan: Bring everyone together for brainstorming, discussion, planning
• Learn about multi-stakeholder partnerships
• Begin to think about how you can make a difference
Big Data Workshop

• What will you do?
• Morning – listen to: different points of view, project results, new ideas, new partnerships, how others are innovating, etc.
• Afternoon – engage in information exchange: brainstorm, explore possibilities and come up with new ideas for what YOU will do, who you will talk to here and once you leave
Multi-stakeholder Partnerships

• Talk to those that you would not normally talk to
• Establish connections with other stakeholder groups – within a region, across a broad sector, etc.
• Discern how you could make significant positive change with Big Data
• Take risks that you would not normally take
Charge

- Fact finding: Collect data and information
- Idea finding: Listen for new ideas, models, partnerships, etc.
- Partner finding: Search for your Big Data “soulmates” (or partners like Gilbert and Sullivan, Fred and Ginger)
- Solution finding: Discern promising ideas that can be applied and that would make a difference
Avoid these Idea Killers

- We tried that already
- We’ve never done that before
- We don’t do it that way here
- Not in our budget
- Not an interesting problem
- We don’t have time
- Management will never go for it
- It’s out of scope
- People won’t like it
- It won’t make enough money
- How stupid are you?
- You are smarter with your mouth shut
Logistics

• Coffee and water – Thanks to Sage BioNetworks
• Lunch – On your own, after the lightening talks, please go in groups; there are handouts to find restaurants
• Video cameos – Huge response, some today, some at later workshops
• Breakouts – After lunch, go to one of three sessions –
  – Partnerships for Innovation – Truman Room
  – Community Engagement – Jackson Room
  – Education and Workforce – Lincoln Room
• Big Data web pages – videos, report from this workshop, previous press releases, OSTP Fact Sheet, etc.
• Huge thanks – OSTP, NCO, Big Data SSG, and everyone else who lent a helping hand!
Parting Words

• Think big, be bold.

• “...ordinary things, people, and events are transformed into legends by the forces of time” – Berkun, Scott. *The Myths of Innovation*, Sebastopol: O’Reilly Media, Inc., 2010.

• “Innovators are the test pilots of life, taking big chances so we don’t have to” – Berkun, Scott. *The Myths of Innovation*, Sebastopol: O’Reilly Media, Inc., 2010.