

Get oriented to the benefits
of SOA for your company!

Service Oriented Architecture

FOR
DUMMIES[®]

Companion Web site
has updates, SOA
news, and more

*A Reference
for the
Rest of Us!*[®]

FREE eTips at dummies.com[®]

Judith Hurwitz
Robin Bloor
Carol Baroudi
Marcia Kaufman





Service Oriented Architecture

FOR
DUMMIES

Make your business more adaptable and responsive to change

About the Book

Today's businesses seem to change at the speed of light, and software support structures simply have to keep up. And that's exactly what SOA is all about! Here's the scoop on creating applications and services that can be organized for reuse, easily maintained and supported, designed to produce consistent results, and shared across an enterprise.

Discover how to:

- ✓ Respond more quickly to market changes
- ✓ Allow your IT staff to be more flexible
- ✓ Improve business agility
- ✓ Navigate ins and outs of SOA architecture
- ✓ Enable interaction with new business partners

About the Authors

Judith Hurwitz is President/CEO of Hurwitz & Associates.

Robin Bloor is a renowned industry analyst.

Carol Baroudi is a prominent industry analyst and coauthor of the bestselling *The Internet For Dummies*.

Marcia Kaufman is a leading industry analyst. All are partners at Hurwitz & Associates.

Authors:

Judith Hurwitz
Robin Bloor
Carol Baroudi
Marcia Kaufman

Price:

\$29.99 US
\$35.99 CAN

ISBN 10:

0-470-05435-2

Available at your favorite bookseller and dummies.com



FOR
DUMMIES
A Branded Imprint of WILEY
Now you know.

Wiley, the Wiley logo, For Dummies, the Dummies Man logo, A Reference for the Rest of Us!, The fun and easy way, dummies.com, and related trademarks, logos, and trade dress are trademarks or registered trademarks of John Wiley & Sons, Inc. and/or its affiliates in the United States and other countries.

