



Driving Adoption. Advancing Maturity.

Are you used to guessing at information and trying to find data to support your ideas? Well, no more.

TJ Linz | La-Z-Boy

Driving to a specific goal + desire to review progress on a recurring basis = sufficient data to monitor progress and start the conversation.

Running a Meeting, Domo Style.

1. Create card collections as agenda points.
2. Follow Domo collections as the only agenda.
3. Start with a business question
 - e.g., How are retail financials performing?
4. Next, include 2-3 detailed collections to answer that question.
5. Group those collections according to KPIs.
 - Collection 1:
 - How is KPI #1 doing?
 - Which items need attention?
 - Collection 2:
 - How is KPI #2 doing?
 - Which items need attention?
 - Etc.
6. Have an outcome. Send it to Exec within 30 minutes.
7. End the meeting early.

Prescription for Executives

- Emphasize the importance of a data-driven company
- Drive meetings using Domo
- Influence outcomes with shorter discussions and more action

Prescription for Data Specialists

- Have a specific goal
- Make data available and easy-to-use

L A  B O Y

Want More?

For more information on the Domo's new Data Maturity Index Survey, contact consulting@domo.com.

[Creating and Managing Card Collections](#)

DOMOPALOOZA

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- Engage the Domo App team to help you create custom Domo apps. Contact your Customer Success Manager or Account Executive today.

CONSULTING

Engage Domo experts to augment your team:

- Cultivate a mature data strategy
- Fuel your MajorDomo evolution
- Execute complex deployments

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Keep the Domopalooza conversations going long after you go home. Find fellow Domopalooza attendees in Dojo, the Domo online community: <https://dojo.domo.com/dp17>.