



Use Lyrics They'll Remember.

When sharing your data with employees and business leaders, share it with them in a targeted way they can understand at first listen—uh, glance.

Stephen Klee | Cortland Partners

Use Publication Groups for content sharing, to target your audience and customize their pages.

When Should You Use Pub Groups?

- Ideal if you have “viewer” audience
- Very targeted and protected page-based approach
- Forced landing page, with a controlled filter for specific audiences
- Administration at the Page Level
- Page-level filtering protects data
- Limits groups from Buzzing or interacting with anyone else
- Can provide a pseudo “white-label” experience



cortlandpartners

Michael Leishman | Domo

Use Personalized Data Permissions for data sharing, to control how data is shared and filtered.

When is PDP the Best Option?

- Ideal if you have “creator” audience
- Very targeted and protected data-based approach
- Customized landing page, with user ability to view/create cards with PDP data
- Administration at a Data Level
- Data-level filtering protects data
- Prohibits users outside PDP policy from accessing data sets and data flows
- Domo’s recommended solution in 95% of data sharing use cases

Want More? Get Your Pub Groups Here.

[Setting up Publication Groups](#)
[Adding and Removing Accessible Content for a Group](#)

Want more? Get Your PDP Info here.

[PDP vs. Publication Groups](#)
[Creating and Deleting PDP Policies](#)
[PDP Policy Autocreation](#)

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- Fuel your MajorDomo evolution
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