



Bring Alignment.

To translate the strategy into tasks, you do 4 things: 1) Define Success, 2) Measure Success, 3) Manage Success, and 4) Optimize. Then take it to the next level.

Jeff Robertson | FCP

Jon Coldicott | FCP

Our mantra is “active asset management.” We like details, details, and more details. But with all those disparate systems, we needed some help getting them all in one place.

Bridging the Gaps.

While Domo is easy to use, FCP lacks in-depth data knowledge to fully implement any solution.

Our Solution:

1. Sought assistance from Domo experts who used built-in connectors to aggregate custom data queries and combine a DataFlow
2. Used 3rd party APIs to aggregate other data sources and merge with main dataflow
3. Used Domo Webforms to pull in baseline details
4. Used PDP functionality to restrict information visible to property management companies so they can only see their data

Sarah Chalupa | Domo

Drive bottom-line strategy through better front-line execution

Align operations to strategy.

1. **Define** success by identifying **business objectives and KPIs**
2. **Measure** success with **performance dashboards and shared view cards**
3. **Manage** success through **execution dashboards, worklist cards, and scheduled reports**
4. **Optimize** success with periodic **calibrations**



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