

DOMOPALOOZA

Drive Results. From Anywhere.

Using engagement and mobile tools, Apria and Express Locations have both been able to provide their teams actionable sales insights that drive accountability. And accountability drives results.

James Slagle | Apria

Less is more. Our audience is sales managers, not analysts. It has to be simple to provide insight.

Put Accountability into the Dash.

- Choose the factors that differentiate. Measure it, then assign a name of the individual responsible.
- Guide your meetings and your conversations with the data.
- **Keep it simple** and easy to interpret.
- Tailor it to the audience.
- Stage the data with a purpose. Get to where the action is.
- Less really is more. Drive attention to “single critical metrics.”
- Use comparison calculations at the top.
- Use mad Domo skills to highlight what your audience needs.



Trevor Heiner | Express Locations

With a younger workforce spread across the 140 stores, we know our people are what matter.

People matter. So do their phones.

Use Domo Mobile and Buzz with a younger workforce.

Buzz: Create active channels in Buzz between stores using competition, encouragement, best practices, motivation, chatter, tips and tricks, banter, weekend incentives.

Mobile: Solve the “Excel Problem” with personalized commission dashboards. Optimize for individuals’ use. Tailor your cards to optimize mobile use. Choose nomenclature built for phone real estate.

Want more?

[Training App for Buzz](#)

[Domo Mobile Quick Start Guide](#)

[Buzz Videos](#)

[Sample Beast Mode Calculations](#)

DOMOPALOOZA

Your Revolution. Your Success.

We can help. Following the journey of other Domo Revolutionaries is just a call or click away.



UNIVERSITY

Build your technical skills. Train your team.

<https://university.domo.com>

Browse the [Knowledge Base](#) for access to over 1,000 articles, instructions, and best practices.

APPS

- Learn all the basics for building your own Domo apps. Visit Developer.domo.com.
- Install and try out apps from hundreds found in the [Domo Appstore](#).
- Engage the Domo App team to help you create custom Domo apps. Contact your Customer Success Manager or Account Executive today.

CONSULTING

Engage Domo experts to augment your team:

- Cultivate a mature data strategy
- Fuel your MajorDomo evolution
- Execute complex deployments

Email consulting@domo.com, contact your Domo Customer Success Manager or Account Executive to learn more.



Keep the Domopalooza conversations going long after you go home. Find fellow Domopalooza attendees in Dojo, the Domo online community: <https://dojo.domo.com/dp17>.