

# Public Embed & Authenticated Embed



## Public Embed

**Use case:** Your organization wants to publish Domo data, for example, publishing your yearly earnings card, or showing your dashboard with your social media channels' progress, that any consumer can view. Data is presented without permissions. There is one set of data for all consumers. This is similar to having a public website where you are presenting general information.

- » Public Embed is for view, consume only data. You publish a URL and anyone with access to the card link can see the data. You can share it on public websites blog, or social media platforms.
- » Public Embed doesn't have card filters available at this time. Alerts are not supported on Public Embed cards.
- » Public Embed does not require the viewer to have a Domo instance login.

## Authenticated Embed

**Use case:** You want to share data with partners, vendors, and customers. Authenticated Embed provides consumers with access to only the data you give them permission to consume. This is similar to having a customer portal that has a unique login.

- » For Authenticated Embed, SSO is required to authenticate the user and pass through PDP filters. Your Personalized Data Permissions are passed through SSO to ensure data permissions are upheld on Authenticated Embed data and cards.
- » The filters or chart types that are selected in the Embed are preserved. However, users can make changes to the card (chart type, or drill down and apply and change filters).
- » Alerts are not supported on Authenticated Embed cards.

For more information on how to use the Domo Everywhere: Public Embed or Authenticated Embed feature, [read this article](#).

You can view a short DomoU video for details on how to embed a Domo card using Domo Everywhere: Domo Embed, [here](#).