



Effective summary numbers

The summary number for a chart is the single value that represents the data in that chart. It appears at the top of a KPI card.

Summary options

- Maximum or minimum value for a given time period
- Current Total
- Year/Month/Week to date
- Period-over-period comparison
- Average of the measure for a given time period

What do effective summary numbers do?

Effective summary numbers concisely answer the business question and/or facilitate further analysis or action.

[READ MORE](#)



Make summary numbers clear and specific.

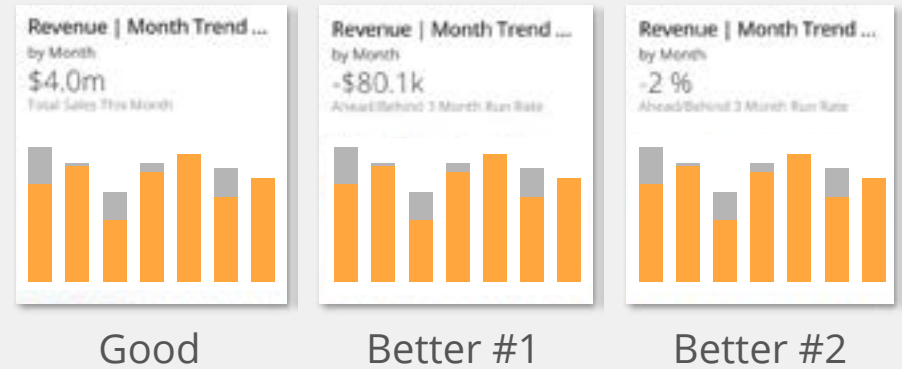


Provide an action to take based on a quick look at the card.



Set alerts on summary numbers and share them with others.

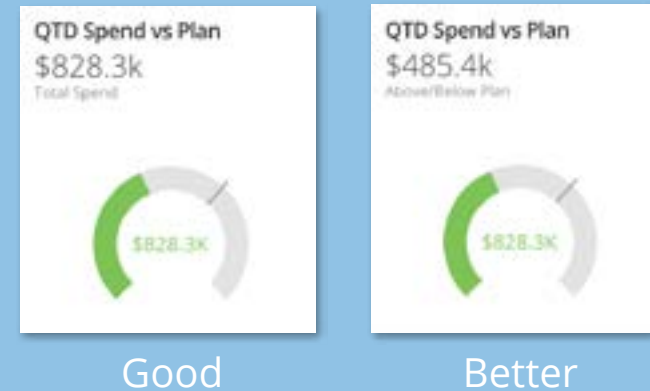
Q: How is our MTD revenue pacing with prior months?



Q: Where is our spend at vs. plan this quarter?



Q: How is our lead performance year-over-year?



Click [HERE](#) for additional summary number functionalities including:

- Filtering data for a summary number that matches the value displayed
- Changing the font size of a summary number
- Creating multiple summary numbers
- Creating a custom summary number

For Beast Mode options to create different summary numbers, click [HERE](#).

Learn more at [DOMO UNIVERSITY](#).